The Real Cost of Smoking by State (2024)

Adam McCann, Wallethub Financial Writer | Jul 18, 2024

Smoking doesn't just ruin your health. It can also burn a hefty hole through your wallet. The average pack costs $8.04 and nearly 4 million dollars in the 18 years each year it lies leading cause of lung cancer, according to the American Cancer Society. Cigarettes are also a major contributor to cardiovascular disease and other life-threatening ailments. Smoking related illnesses cost an average of over 20 million lives in the U.S., 2.6 million of which belonged to nonsmokers who developed diseases merely from secondhand smoke exposure.

The economic and societal costs of smoking are just as huge. Every year, smoking costs the U.S. more than $300 billion, which includes healthcare and care and lost productivity. Unfortunately, some people will have to pay more depending on the state in which they live.

To encourage the estimated 28.3 million Americans who still smoke to quit, we have conducted a study to determine the true cost of smoking cigarettes in each of the 50 states and the District of Columbia. We calculated the potential monetary losses — including both the lifetime and annual cost of a cigarette pack per day, health care expenditures, income losses and other costs — brought on by smoking and exposure to secondhand smoke.

> **"Smoking isn't just bad for your health. It can also make your financial health worse. Smokers risk losing one millions of dollars over a lifetime in the most expensive states. While tobacco products are expensive, the bulk of the money lost is due to healthcare expenses and investment losses. Increased healthcare costs and home insurance premiums are among the other big financial downsides of smoking."**
>
> CHAVONNA SAPPS, WALLETHUB ANALYST

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CHANGE ON YOUR WIDGETS

Overall Rank	State	Total Cost per Pack	Total Cost per Year	Financial Impact Rank	Health Care Impact Rank	Income Loss Impact Rank	Other Costs Impact Rank
1	New York	$$38,624	$$$1,410	$$$1,410	$$$1,147	$$$$4,192	$$$$1,128
2	District of Columbia	$$$38,282	$$$$1,796	$$$$1,796	$$$1,306	$$$$1,396	$$$$1,128
3	Missouri	$$$35,938	$$$$1,312	$$$$1,312	$$$$1,312	$$$$1,312	$$$$1,312
4	Connecticut	$$$38,128	$$$$1,392	$$$$1,392	$$$$1,392	$$$$1,392	$$$$1,392
5	Rhode Island	$$$$39,024	$$$$1,424	$$$$1,424	$$$$1,424	$$$$1,424	$$$$1,424
6	Fair Lawn (Bergen County)	$$$$39,792	$$$$1,452	$$$$1,452	$$$$1,452	$$$$1,452	$$$$1,452
7	Minnesota	$$$$39,504	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
8	Hawaii	$$$$40,773	$$$$1,488	$$$$1,488	$$$$1,488	$$$$1,488	$$$$1,488
9	Alaska	$$$$40,362	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
10	Washington	$$$$39,529	$$$$1,442	$$$$1,442	$$$$1,442	$$$$1,442	$$$$1,442
11	Pennsylvania	$$$$41,427	$$$$1,512	$$$$1,512	$$$$1,512	$$$$1,512	$$$$1,512
12	Illinois	$$$$39,488	$$$$1,440	$$$$1,440	$$$$1,440	$$$$1,440	$$$$1,440
13	Oregon	$$$$39,608	$$$$1,446	$$$$1,446	$$$$1,446	$$$$1,446	$$$$1,446
14	New Jersey	$$$$39,960	$$$$1,458	$$$$1,458	$$$$1,458	$$$$1,458	$$$$1,458
15	Vermont	$$$$39,963	$$$$1,458	$$$$1,458	$$$$1,458	$$$$1,458	$$$$1,458
16	Maryland	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
17	Wisconsin	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
18	Kansas	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
19	Nevada	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
20	Iowa	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
21	Maine	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
22	Delaware	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
23	Virginia	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
24	South Dakota	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
25	Ohio	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
26	Florida	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
27	Utah	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
28	Arizona	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
29	New Hampshire	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
30	Montana	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
31	Nebraska	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
32	Wyoming	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
33	Idaho	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
34	Tennessee	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
35	North Carolina	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
36	Kentucky	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
37	Texas	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
38	Oklahoma	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
39	Arkansas	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
40	Mississippi	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
41	Alabama	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
42	Georgia	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
43	Louisiana	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
44	West Virginia	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
45	North Dakota	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
46	Alaska	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
47	Nevada	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
48	Nevada	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
49	Nevada	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
50	Nevada	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472
51	Nevada	$$$$40,320	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472	$$$$1,472

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Costs per Year

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Overall Rank	State	Total Cost per Pack	Total Cost per Year	Financial Impact Rank	Health Care Impact Rank	Income Loss Impact Rank	Other Costs Impact Rank
1	New York	$$38,624	$$$1,410	$$$1,410	$$$1,147	$$$$4,192	$$$$1,128
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**Updated

In-Depth Look at the Costliest States for Smoking

New York

Smoking will cost you the most in New York, where the average smoker will lose $1,410 annually to cigarettes. Smokers will also lose $4,192 in income, $1,128 in other costs and $1,147 in healthcare costs per year.

The biggest contribution to the overall number is the financial opportunity cost, or how much the average person loses by smoking the money instead of investing it. Spending $3,510,000 on cigarettes in New York will unfortunately stunt your retirement budget by a whopping $4 million, compared to if you invested money in the S&P 500 instead of spending it on cigarettes.

District of Columbia

The place with the second-highest cost of smoking is the District of Columbia, at $1,796 annually. Smokers in D.C. residents spend an average of nearly $3,600 a year on cigarettes, or over $310,000 over a lifetime. While that causes them to miss out on a lot of retirement money, let's look at some of the other more unfortunate costs that hold up on a yearly basis.

Being a smoker in D.C. will reduce your income potential by an average of $1,396 annually, the second-highest income loss impact nationwide. It costs an average of close to $5,000 in extra medical costs per year, due to negative health effects that smoking causes. Therefore, quitting can immediately improve your value with employers and protect you from costly medical bills.

Maryland

Maryland ranks as the third costliest state for smoking. The total yearly cost of smoking is around $1,472, and the total lifetime cost adds up to a much as $4.67 million when you consider losses from potential investments.

There are a few smoking costs that aren't as flashy as investment or income losses, but still add up. For example, the average Maryland smoker loses approximately $1,472 in other costs, which include the cost of buying smoke breaks, which works out to more than $6,200 over a lifetime. Plus, smokers don't just lose themselves money — they'll also cause an average of nearly $10,000 in lifetime losses to others due to secondhand smoke exposure.

Tips for Quitting Smoking

- **Use nicotine replacement therapy (NRT):** Try using nicotine replacement products like patches, gum, lozenges, or nasal spray. They provide controlled nicotine sensations and gradually cut down your nicotine intake.
- **Replace smoking with healthy habits:** Swap smoking with healthier things. Exercise, chew gum, munch on fruits or veggies, or use toothpicks or hookers to keep your mind off cravings.
- **Avoid triggers:** Identify the times, places, or emotional triggers you want to stay away from. Avoid these triggers or find other ways to deal with them without reaching for a cigarette.
- **Seek support:** Let your friends, family, or coworkers know you're quitting. They can cheer you on and keep you on track. Joining a support group or talking to a professional can be a big help too.
- **Reward yourself:** Pat yourself on the back for hitting your milestones, big or small. Treat yourself to something nice or do something you enjoy as a reward for quitting the other.
- **Create a Smoke-Free Environment:** Clear out cigarettes, lighters, and ashtrays from your home and car. Make your spaces smoke-free to make it easier to resist the urge to smoke.

Ask the Experts

Many studies show that smoking can have significant negative physical and financial effects. To advance the discussion, we asked a panel of experts to share their insight regarding cessation programs, e-cigarettes, the impact of other smoking related costs. Click on the experts' profiles to read their bios and responses to the following two questions:

1. What are the most effective strategies for people trying to quit smoking? What approaches typically fail?
2. Should e-cigarettes be regulated and taxed as cigarettes or as medical products?
3. How might marijuana legalization affect tobacco use?
4. How can state and local authorities encourage people to quit smoking? Is there a role for employers? Health insurance companies?
5. Is the climbing popularity of e-cigarettes a good thing? Are they a good and safe substitute for regular cigarettes?

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Ph.D. - Professor and Chair, Department of Health Promotion and Behavior, Director of Applied Research, Director of Community Health and Prevention Research, College of Health Sciences
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Thomas Hanlon
MD, FACTM - Registered Respiratory Therapist, Tobacco Treatment Specialist, Tobacco Cessation Program Director, Tobacco Cessation Coordinator - Upstate Medical University
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Methodology

In order to assess the impact of tobacco use on a smoker's finances both over a lifetime and in a single year, WalletHub calculated the potential monetary losses — including both the lifetime and annual cost of a cigarette pack per day, health care expenditures, health care and other costs, income losses and other costs — brought on by smoking and exposure to secondhand smoke.

For our calculations, we assumed an adult who smokes one pack of cigarettes per day beginning at age 21, when a person can legally purchase tobacco products in the U.S. We also assumed a lifespan of 80 more years, taking into account that 80 is the average age at which a smoker dies.

Out-of-Pocket Costs

To determine per-person Out-of-Pocket Costs over a lifetime, we took the average cost of a pack of cigarettes in each state and multiplied the figure by the total number of days in 48 years. For Costs per Year, we multiplied the average cost by 365 days.

Financial Opportunity Cost

To determine the per-person Financial Opportunity Cost, we calculated the potential income that a smoker would have earned if he/she invested the money in the stock market over the same period. We used the historical average market return rate for the S&P 500 minus the inflation rate during the same time period to reflect the return in present value terms.

Health-Care Cost per Smoker

Direct medical costs to treat smoking-connected health complications are the most significant contributor to overall healthcare costs. Smoking-related health care costs, we obtained state level data from the Centers for Disease Control and Prevention — namely the annual health care costs caused by smoking — and divided that amount by the total number of adult smokers in each state.

Income Loss per Smoker

Previous studies have shown that smoking can lead to loss of income, either because of absenteeism, workplace bias or lower productivity for smoking-related health problems. This can create a wage gap between smokers and nonsmokers. To represent the negative relationship between earnings and smoking, we assumed an average 10 percent decrease in earnings for smokers versus non-smokers. We multiplied the average weekly earnings in recent surveys from National Longitudinal Surveys found that smokers earn 10 percent less than nonsmokers.

Other Costs per Smoker

Smokers are also prone to contribute to a homeowner's insurance credit of

Products & Services
Credit Score & Report
Credit Cards
Loans
Banking
Free Credit Score
Credit Monitoring
Credit Score Data
Credit Score Range
Popular Content
Credit Cards for Bad Credit
Student Credit Cards
0% APR Credit Cards
No Foreign Transaction Fee Credit Cards
Business Credit Cards
Chase Sapphire Preferred
Capital One Venture
Citi Double Cash
Capital One Quicksilver
American Express Blue Cash
Resources
Blog
Research Reports
Editorial Team
Contact Us
Company
About Us
Why WalletHub
Careers
Press
Partnerships
Affiliate Program
Advertising
Sitemap
Terms & Conditions
Privacy Policy
Do Not Sell My Personal Information
Cookie Preferences
Accessibility Statement
Your Ad Choices
Cookie Policy
Do Not Sell or Share My Personal Information
Limit Sensitive Personal Information
Consumer Notice
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between 5 and 15 percent, according to the Independent Insurance Agents & Brokers of America. Given that fact, we assumed an 11.1 percent increase (i.e. the inverse of a 10 percent credit, or the average between the two percentages) in the average homeowner's insurance premium for each state to represent the penalty cost for smokers.

We then took into account the costs for victims of secondhand-smoke exposure. To calculate these costs, we used the per-nonsmoker expenditure in the state of New York as a proxy. We then multiplied that figure by the number of nonsmokers in each state to obtain the total costs of exposure to secondhand smoke at the state level. Finally, we divided the resulting total by the number of smokers in each state. This approach assumes that, in a perfect society, smokers would also pay the costs related to the harmful smoke that tobacco releases into the air.

Formula for Financial Cost of Smoking

Financial Cost of Smoking = Out-of-Pocket Costs + Financial Opportunity Cost + Related Health-Care Costs + Income Loss Due to Smoking-Related Issues + Increase in Homeowner's Insurance Premium + Secondhand Smoke-Exposure Costs.

Sources: Data used to create this ranking were collected as of December 15, 2023 from the U.S. Census Bureau, Centers for Disease Control and Prevention, Insurance Information Institute and Campaign for Tobacco-Free Kids.

Historical Rankings

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State	2024 Ranking	Change vs 2023	Change vs 2022	Change vs 2021
New York	1	-2	-3	-2
District of Columbia	2	1	1	0
Maryland	3	-3	-3	-12
Connecticut	4	2	2	0
Rhode Island	5	0	0	0
Massachusetts	6	2	3	5
Minnesota	7	-2	-2	0
Hawaii	8	1	1	2
Alaska	9	1	1	1
Washington	10	0	-2	1
California	11	-1	-2	1
Illinois	12	1	1	1
Oregon	13	-3	-3	-19
New Jersey	14	1	4	1
Vermont	15	1	1	3
Pennsylvania	16	1	1	2
Wisconsin	17	0	0	1
Colorado	18	-4	0	-10
Utah	19	1	0	1
Arizona	20	-1	0	3
Maine	21	2	-2	0
New Mexico	22	-3	-5	-1
Delaware	23	0	1	4
Nevada	24	0	-1	2
New Hampshire	25	5	4	5
Michigan	26	0	2	2
Texas	27	-3	-2	-2
Oklahoma	28	-3	0	3
Virginia	29	1	3	3
South Dakota	30	3	-1	0
Ohio	31	2	1	0
Florida	32	-1	-3	-3
Iowa	33	-1	0	0
Kansas	34	-1	0	7
Montana	35	3	3	1
Nebraska	36	0	0	0
Wyoming	37	0	0	-2
Indiana	38	0	0	1
Tennessee	39	-4	-6	-8
Arkansas	40	1	1	-1
West Virginia	41	1	1	3
Kentucky	42	-4	-2	-4
Idaho	43	1	0	1
South Carolina	44	0	-2	-1
Georgia	45	-4	-6	1
Louisiana	46	1	4	3
North Dakota	47	6	6	7
North Carolina	48	0	0	0
Alabama	49	2	2	0
Missouri	50	-1	1	0
Mississippi	51	1	1	0

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Supporting Video Files:

- YouTube (for web embedding)
- Raw video files (for editing into clips)

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Best Banks for Personal Loans
Same-Day Loans
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PROS
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Studies & Reports

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